

EMERY COUNTY TOURISM PROFILE

County Indicator	2008	2009	2010	% Change 2009-2010	State Ranking
DEMOGRAPHIC					
Population	10,740	10,896	10,991	0.9%	19
Total Non-Ag Employment	3,788	3,697	3,781	2.3%	20
Non-Ag Avg Monthly Wage	\$3,317	\$3,605	\$3,848	6.7%	1
Per Capita Income	\$25,653	\$26,599	n/a	n/a	n/a
Unemployment Rate*	4.0%	6.8%	7.9%	16.2%	18
SPENDING & EMPLOYMENT					
Spending by Travelers**	\$20,015,228	\$16,764,131	\$17,006,458	1.4%	21
Travel & Tourism Related Employment	395	323	320	-0.9%	21
TOURISM TAX REVENUES					
Local Tax Revenues from Traveler Spending	\$1,062,792	\$878,530	\$889,449	1.2%	21
Transient Room Tax	\$281,867	\$342,497	\$326,178	-4.8%	15
Restaurant Tax***	--	\$19,670	\$44,078	124.1%	22
Retail Sales					
Gross Taxable Retail Sales	\$157,127,815	\$173,845,076	\$186,679,399	7.4%	17
REGIONAL VISITATION COUNTS					
Arches N.P.	928,794	966,306	1,022,823	5.8%	
Capitol Reef N.P.	604,810	617,207	662,659	7.4%	
Canyonlands N.P.	436,713	436,819	435,907	-0.2%	
Green River S.P.	21,142	25,190	23,282	-7.6%	
Scofield S.P.	121,105	79,862	75,584	-5.4%	
Goblin Valley S.P.	63,343	52,771	46,270	-12.3%	
Huntington S.P.	47,067	59,459	60,035	1.0%	
Millsite S.P.	32,383	34,266	34,782	1.5%	

* Several Counties have identical Unemployment Rates

** GOPB methodology change for 2010 calculations

*** Partial 2009 Restaurant Tax

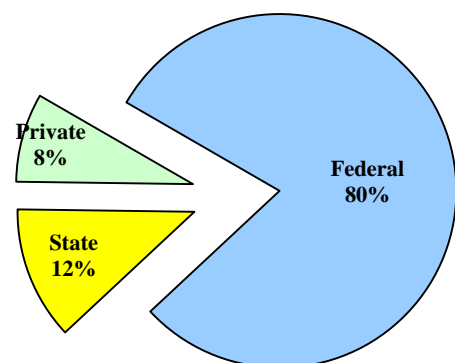
Land Ownership - 2010	No. of Acres	% Total
Total Acres in County	2,857,265	100.0%
Federal Government	2,278,032	79.7%
BLM	2,065,279	72.3%
US Forest Service	210,667	7.4%
National Park Service	2,084	0.1%
National Wildlife Service	--	--
Other •	2	0.0%
State Government	347,719	12.2%
Utah State Parks & Recreation	2,724	0.1%
Utah State Wildlife Reserves	9,396	0.3%
State Trust Lands	335,306	11.7%
Other ••	293	0.0%
American Indian	37	0.0%
Private*	231,940	8.1%

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

*May include some local government land

Land Ownership - 2010



Emery County Tourism Profile

